

# Protect Your Business on Social Media

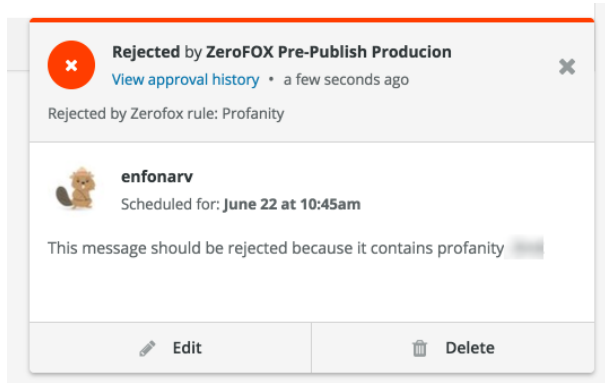
with ZeroFOX for Hootsuite

ZeroFOX for Hootsuite protects your investment in social media by automatically identifying and remediating social media risks.

For the same reasons that social media is a revolutionary platform for modern businesses—scale, trust, and ease of use—so too is it a revolutionary platform for hackers and scammers targeting brands and executives. Social media is teeming with fake brand profiles, phishing scams, inappropriate posts, customer fraud, and hijacked accounts, driving away customers and undermining your investment in social media.

## Fight Back with the Fox

ZeroFOX for Hootsuite protects your investment in social media by alerting you to brand impersonations, customer scams, fraud, malicious links, and other risks to your business. Monitor all your accounts, hashtags, and brand assets. Lock owned accounts at the first sign of hacking. And issue takedowns for malicious profiles and content—in the Hootsuite dashboard.



To learn how Hootsuite and ZeroFOX can protect your business on social, contact your customer success manager or our sales team at [sales@hootsuite.com](mailto:sales@hootsuite.com).

## Key Integration Features & Benefits

- Protect accounts from being compromised by adversaries
- Lock social media accounts at early detection of compromise or suspicious activity
- Connect to Hootsuite pre-screen to prevent non-compliant malicious content from being posted
- Auto-hide malicious links or risky content posted to owned pages
- Receive automated alerts when dangerous, threatening, or offensive content targets your brands and social accounts
- Identify **fraudulent accounts** imitating your brand
- Receive alerts on **malicious links** posted to company social accounts
- Find **fraud and scams** affecting you or your followers
- Manage social media publishing and risk from a single interface
- Scan suspicious links for malware or phishing directly in your Hootsuite streams
- Remediate issues as quickly as possible using proprietary, expedited takedown system
- Identify scam accounts and posts targeting your brand using machine learning
- Issue all ZeroFOX actions from within Hootsuite dashboard